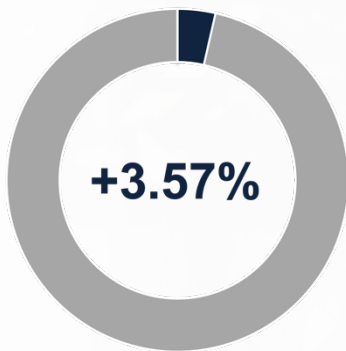


Mexico – Showing an Upward Trajectory

In terms of the overall Power Score, Mexico rises to 16th place of the BPSM-Power-Ranking over the observed period. Moreover, Mexico comes in second in terms of Country Specific Change with a CC of 29.56. Due to a gain in terms of overall Power from 2016 to 2020, the country now ranks 4th, considering the Power Shift Rate (0,05).

Power Shift 2016-2020



With regard to the indicator of Exports, Mexico comes in 4th place with a slight increase of 0,04. In terms of Reserves, Mexico comes in 13th place with a slight decrease (-0,13). Turning to the MILEX

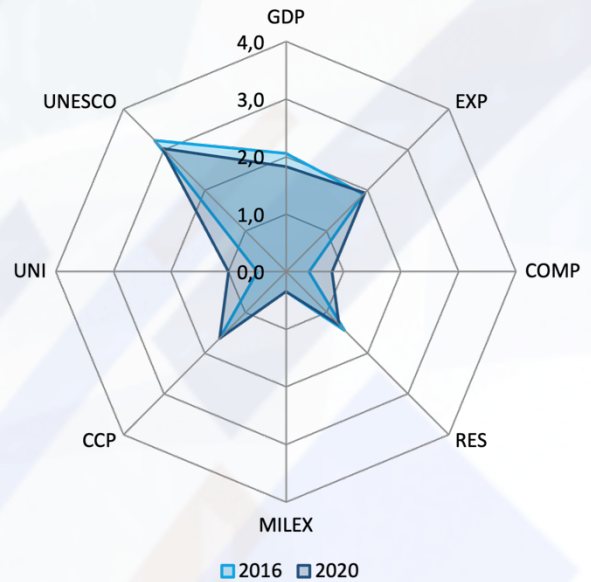
indicator, Mexico has the third lowest military spending of all G19 countries (CS 0,35%), only spending more than the two lowest ranked countries in terms of Power Score: Argentina and South Africa.

Along with the United Kingdom and Germany, Mexico records a slight decrease in GDP (PPP) (-0,23). Further, Mexico remains in control over two chokepoints, tied with Germany, Japan as well as Korea, and just in front of Argentina, South Africa and Saudi Arabia.

Taking a look at the Soft Power indicators: Mexico gained one more Top University in the observed period. Further, Mexico managed to increase its share among the Global 500 Companies, increasing from two to four companies. Moreover, Mexico only managed to add one new UNESCO World Heritage Site since 2016 and is therefore tied for last place with the US, Indonesia, Argentina, Australia and Saudi Arabia. However, Mexico boasts 35 sites in general.

To conclude, Mexico had a fairly successful period between 2016 and 2020. Its Pillars of Success are its Country Specific Change, where Mexico comes in second place, as well as its positive developments in terms of Soft Power.

Mexico Market Share



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